**Simple Business Plan**

This company, , was formed in by

, with the main business being to

.

The primary customers are . The primary suppliers are \_.

The reason that customers do or will like our product or service is because we:

\_.

\_.

I think I can success at this project because:

.

\_.

Specifically, the funds will be used to

.

\_.

Sales/Marketing: I plan to market and sell the product to ………. And I will get the word to them by …….

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\_.

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I expect annual sales revenue for the next 3 years to be… (explain how you arrived at that number, include attachments as needed)

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I expect annual expenses for the next 3 years to be… (explain how you arrived at that number, include attachments as needed. Please include start-up expenses, such as purchase of equipment, land, supplies, inventory, etc.)

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